



Bulletin

Aalto University School of Business

When we got to the beach

i screamed
sprinted to the sea
flung off shoes and socks
ran towards imagined heaving
waves
and jumped each tiny trickle
that I found there
with just the same excitement
you stayed back
took your socks off more
timidly
giggled at your stupid mother
eventually took my hand
we jumped together
and we jumped together
and we jumped together
three hours later
collapsing on our backs
we made angels in the sand
the seaside always made me
want to scream
now
with you
i can

McNish, Hollie. "When we got to the beach." Plum, 2017

Sonnet 98

by William Shakespeare

From you have I been absent in the spring,
When proud pied April dress'd in all his trim
Hath put a spirit of youth in every thing,
That heavy Saturn laugh'd and leap'd with him.
Yet nor the lays of birds nor the sweet smell
Of different flowers in odour and in hue
Could make me any summer's story tell,
Or from their proud lap pluck them where they grew;
Nor did I wonder at the lily's white,
Nor praise the deep vermilion in the rose;
They were but sweet, but figures of delight,
Drawn after you, you pattern of all those.
Yet seem'd it winter still, and, you away,
As with your shadow I with these did play.

*Shakespeare, William. "Sonnet 98."
Shakespeare's Sonnets: Never Before
Imprinted, Thomas Thorpe, 1609*



The Trees by Phillip Larkin

The trees are coming into leaf
Like something almost being said;
The recent buds relax and spread,
Their greenness is a kind of grief.
Is it that they are born again
And we grow old? No, they die
too,
Their yearly trick of looking new
Is written down in rings of grain.

Yet still the unresting castles thresh
In fullgrown thickness every May.
Last year is dead, they seem to say,
Begin afresh, afresh, afresh.

*Larkin, Phillip. "The Trees." Complete
Poems of Phillip Larkin, 1974*

Featuring

Helsingin Ekonomit, Chris Aung and Juanita.

This edition includes many pictures of our student life
and a new, summer-themed, crossword puzzle.

MIKKELI
IN PICS





<http://www.probba.org>



@probhary



@probhary



@probba_ry

Thank you

THANK YOU FOR YOUR CONTRIBUTION TO THE
SUMMER EDITION OF THE **Bulletin**

Printed at: Grano Oy Mikkeli

Publisher: Probba ry



EDITOR-IN-CHIEF

Bulletin, Probba ry
Jane Mattila



PHOTOGRAPHY

Communications coordinator at Probba ry
Venla Tuomala

Majority of the photos, but not all, are taken by
Venla Tuomala.

Chris Aung

Juanita

Miika Luukkonen

Tony Nguyen

Uy Vu Le

EKONOMIT
MER

HELSINGIN
EKONOMIT



A?

Aalto University

In this issue

4

EDITOR'S NOTE

Can you ever truly log off your thoughts?

6

PRESIDENT'S TWO CENTS

Vic wishes you all a summer full of sunshine!

9

HELSINGIN EKONOMIT: MIIKA LUUKKONEN

Dive into Miika's thoughts about exchange in the Far East

14

CROSS WORD PUZZLE

Try to solve this summer-themed crossword puzzle!
Can you guess the extra word?

16

STUDENT BLOG BY CHRIS

Chris encourages you all to go on a solo trip at least once in your life

19

CREATIVE OUTLET

This edition's creative outlet is a painting by our student

21

MIKKELI IN PICS

Dive into Mikkeli Road Trip, Mikkeli Boat Trip and the game of FC Probba



Editor's Note

A note about the Summer edition from
your EIC '24

I 'm not going to lie, it has been difficult balancing between school, work, Probba, and my personal life. I so miss the summers when the famous “summer holiday” was just that, a holiday. It's been years since I have actually gotten to have that.

There was one summer a few years ago when I quit my job at the beginning of June. I got to enjoy a good old summer holiday for a few weeks, before starting a new job. Truth be told, I felt like a failure. Everyone else was working, and when they were not, they were talking about work. I had quit my job because it was not a fit for me, or what I like to call it, it was a *scam*. The work, nevertheless the wage, was not what I signed up for. So, I quit. It was the right thing to do but I still felt like I should've just sucked it up. Ultimately, no one else's summer job was much more enjoyable anyway.

It's odd how that kind of mindset already creeps up on us while we are still so young. We are not talking about “fancy corporate jobs” here, after all, we're talking about normal, minimum-wage jobs. It is great to earn your own money, and gain experience. But why can it not be great to just have a holiday? Is the next summer holiday that I'm going to have, during retirement?



JANE MATTILA, EDITOR-IN-CHIEF 2024

Or if not, will I feel like a failure again, if I do choose to not work during the summer?

I have heard a lot of talk (*definitely not from TikTok..*) about this kind of mindset in the world of business. How a 9 to 5 job, *which already doesn't sound too good to my ear*, is actually a myth. Or is it anymore? Previous generations have put up a norm, that you are supposed to “stay at the office” or *online in Teams these days*, for a good while longer than that. However, our generation, Gen Z, has started breaking these norms. Well, it's about damn time we start putting ourselves first. Not to say, that putting your career first would not be putting yourself first. But, even if we start logging off when we are actually supposed to, and not when expected to, are we really logged off? How do you get your mind to log off too?

*“HOW DO YOU GET YOUR MIND
TO LOG OFF TOO?”*

That's a little thought I'll leave you to toy with.

This edition is all about logging off for the summer, or at least trying to. I am sure that I am not the only one troubled with work-life *and school* balance. So let's all start trying to get our minds to log off too, no matter what's troubling us, personal or professional, (*or both*). *ENJOY!*



Photo: Venla Tuomala

SUMMER BLISS



Printing memorably,
Your EJC '24

President's Two Cents

Dear fellow babas,

What an amazing spring and Juhannus it has been! I hope that all of us are enjoying ourselves on these summer days.

The spring has been filled with vibrant festivities and lasting memories. Backtrack to April, we held the biggest display of Mikkeli Spirit ever with the 2000s themed Mikkeli Road Trip. We successfully demonstrated to the ulkkarit coming from near and far how we party in Mikkeli. The alumni were the cherry on top to the whole event, it's crazy to imagine that 5-7 years ago, they had gone through so many of the same experiences that we have today.

We were also pleasantly surprised once more at Vappu when some Babas from 20-30 years ago decided to show up to the Probba "tree tent". The meet-up for the Baba photo was legendary, I could've never imagined that that many people would show up. Personally, I am really looking forward to doing it again next year!

It is the first midsummer that I spent in Finland & Mikkeli, and it is definitely not the last. That being said, Juhannus Möbba was arguably the most fun event I've had in a long time. Although we had an unexpected incident, with the help of the Probba board and all the clubs, we managed to pull it off and people had a blast. All in all, the memories we've made will remain like a sunken ship at the bottom of our hearts.



UY VU LE, PRESIDENT 2024

But now, be ready as the summer of your lives is at its peak. In a few weeks, the Mikkeli Boat Trip will be a breath of fresh air after all the studies. Shortly after, the anticipated summer sitz organized by NESU-Probba will mark the epitome of midsummer madness. Summer will fly by so quickly, especially when you're enjoying it, so kick back, relax, and take in the endless sun & fun waiting ahead of you.

*I WISH YOU ALL THE BEST
AND SUNNY SUMMER!*



Uy Vũ Lê (Vic)

President of Probba '24

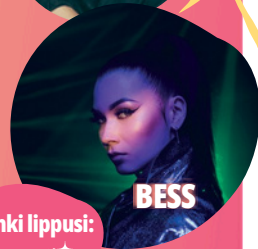




K18

TEFLON
BROTHERS

OLLI HALONEN



BESS



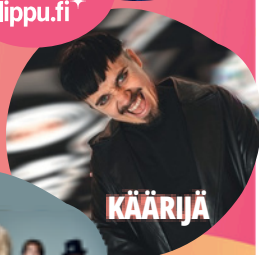
HUGO



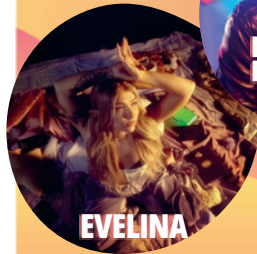
YÖLINTU

KAKE
RÄNDELIN

POPEDA



KÄÄRIJÄ



EVELINA

18.-20.7.
MIKKELIPUISTOLiput
alk. 49 €S-Etukortilla
+ tilausmaksut
(alk. 1,50 € lippu.fi)Hanki lippusi:
lippu.fi⁺

stmichelsummerfest.fi

Pidätämme oikeuden muutoksiin.



Alueelle vapaa pääsy!

Mikkeli Puistossa
23.-25.7. klo 11-22

Illalla tunnelmoimassa

Tervetuloa herkuttelemaan maukkailla ruoilla ja juomilla!

Ti 23.7.
Timo Rautiainen

Ke 24.7.
Kylän Jätkät

To 25.7.
Unholan Pojat

raflaamo.fi

Pitäämme oikeuden muutoksiin.

K18

MIKKELIPUISTO
26.7.2024

deathropy



finntroll



turmion kättilöt



stratovarius

LIPUT ALK. 49€
S-Etukortilla + tilausmaksut
(alk. 1,50 € lippu.fi)

Pidätämme oikeuden muutoksiin.

lippu.fi⁺

SAIMAASOUNDS.FI



LA
27.7.
MIKKELIPUISTO

KYLÄN SUURIN DISCO

LIPUT
5€
VAIN PORTILTA

DI ALEX KUNNARI

stmichelsummerfest.fi

Pitäämme oikeuden muutoksiin.

Helsingin Ekonomit

Freshman - Head to the Far East!

Congratulations for all new students choosing an excellent place to study. Mikkeli will treat you all well. Now there are two the most important choices coming up: first what to study exactly and secondly, an even more important choice, where should you go for an exchange (yes, that is a key part of your studies nowadays).

While studying business at Aalto University in Helsinki (former 'Kauppakorkea' at that time) in the early 2000s, I first took a safe bet and did my exchange in Rotterdam, the largest port city in Holland. Everything went well there, as I learnt decent English, got a good dose of Dutch culture and made a bunch of new friends, but still my choice to go to Europe was a bit too lame – experience was not as eye-opening as Rotterdam, in the end, was too similar to my hometown Helsinki.

No problem, I managed to get another chance to go even further, this time my exchange destination was Kuala Lumpur, the vibrant and multicultural capital city of Malaysia in the buzzing heart of Southeast Asia. Before starting my trip there, I knew very little of Malaysia or that area, but instantly when I arrived there I realised - this place seems awesome!

ABOUT THE AUTHOR

MIIKA LUUKKONEN

CHAIR OF THE BOARD HELSINGIN
EKONOMIT & BOARD MEMBER OF SUOMEN
EKONOMIT

HEAD OF BUSINESS SALES AT NORDNET
BANK

STUDIES

MAJORING IN FINANCE (AALTO / EX-
KAUPPAKORKEA)

HOBBIES

CYCLING, FOOTBALL & PODCASTING

EKONOMIT
MER

HELSINGIN
EKONOMIT

My 'student dorm' was a modern apartment on the 24th floor of a high-rise building overlooking the Petronas Towers (450+ meter tall landmark of Kuala Lumpur or 'KL' as it is commonly called) with 24-hour security and a pool for sunbathing. A reasonably sized mall nearby with over 100 restaurants offered a variety of delicious local cuisine and a taxi service provided daily connections to the local college. All this at almost the same cost level than living as a student in Helsinki. - Am I in heaven, I often wondered myself.



Now I recommend you all to follow in my footsteps and go to the Far East in Asia, out of your comfort zone and much further than the regular exchange spots in Europe. Here below I will try to list some of the main reasons why it was important at that time and even more important right now.

Learning culture and language

The Far East is home to some of the world's oldest and most intricate cultures. By living and studying in this region, students can gain firsthand experience of cultural practices, festivals, and traditions that are vastly different from those in the West. For instance, experiencing the Chinese New Year in China or the cherry blossom season in Japan offers deep cultural insights that textbooks cannot provide.

Moreover, learning basics of languages such as Mandarin, Japanese, Malay, Thai, Indonesian or Korean can significantly enhance a student's career prospects later. These languages are increasingly important in global business, technology, and diplomacy. Immersion in a native-speaking environment accelerates language acquisition, enabling students to attain proficiency that would be difficult to achieve through classroom learning alone.

Academic excellence and getting touch with modern technology

The Far East region boasts some of the world's top universities and research institutions. Countries like Japan, South Korea and China are renowned for their advancements in technology and engineering, artificial intelligence, and renewable energy. Students studying in these environments benefit from cutting-edge research facilities, innovative teaching methods, and exposure to pioneering scientific and technological developments. I would argue that Europe is behind these countries in many aspects.

Building International networks

In today's globalized economy, having a diverse network is invaluable. Studying in the Far East allows students to build connections with peers, professors, and professionals from around the world. These networks can open doors to international career opportunities, collaborations, and lifelong friendships. The relationships forged during an exchange program often extend beyond academic and professional realms, fostering a deeper understanding and appreciation of global diversity.



Personal growth and adaptability

Living in a foreign country, especially one with a culture and language vastly different from one's own, can be challenging. However, it is through these challenges that students grow the most. Navigating daily life in the Far East - be it through negotiating local markets, understanding public transportation, or adapting to different academic expectations - builds resilience, adaptability, and problem-solving skills. These experiences teach students to be

resourceful, open-minded, and empathetic, qualities that are essential in both personal and professional life.

Exploring region and its natural wonders

I spent all my weekends and longer study breaks there to travel a lot in the region. The Far East is a region rich in history, boasting UNESCO World Heritage Sites, ancient temples, amazing beaches, and historical landmarks. You can easily explore the Great Wall of China, the historic sites in many

countries, or the vibrant megacities cities all over the places. Additionally, the region's natural beauty - from hiking in rainforests, climbing on top of the most picturesque mountains to cinematic coastlines - provides ample opportunities for adventure and relaxation.



Conclusion

Now looking back my time in Malaysia, it was much more than an academic endeavour and time and money well spent; it is a journey of personal and professional transformation. The unique cultural immersion, academic excellence, networking opportunities, and personal growth that come from studying in this dynamic region are unparalleled. For college students seeking to expand their global perspectives and enhance their future prospects, the Far East stands out as a compelling and rewarding destination. I highly recommend getting on the plane and heading to the Far East!



MIIKA LUUKKONEN

**EKONOMIT
MER**

**HELSINGIN
EKONOMIT**

DOWN

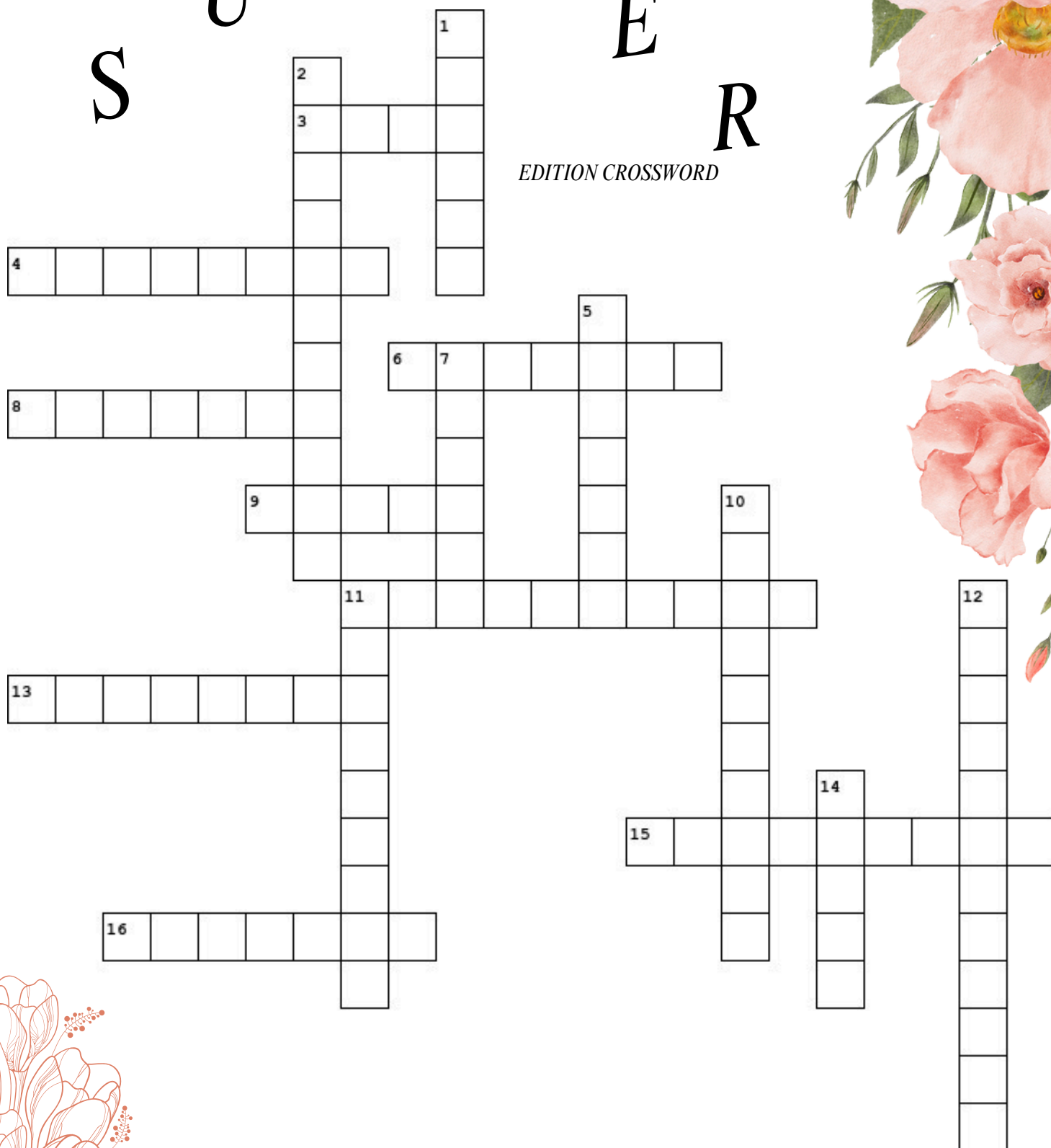
- #### 14. Small, narrow, human-powered watercraft

[illegible]



S U M M E R

EDITION CROSSWORD



BY JANE MATTILA

Why not try this



Solo-travel

(n.) Setting yourself free from
Everything & Anything!



Hello, everyone! My name is Zaw Htet Aung, but I usually go by “Chris”. I am originally from a lovely southernmost part of Myanmar, formally known as “Burma”. I grew up in a coastal region called “Kawthoung” where the land meets the sea, the sand meets the beach, and the islands pop up across the sea. Since I was brought up in a small coastal region, as one can guess, I spent most of my time doing outdoorsy and adventurous activities.

My education journey

Basically, I lived away from my parents since I was 8 years old because I moved a lot to get a better education. I spent my elementary school life in my hometown. And I moved to another place where my grandmother lived, to take care of her during my secondary years. After that, in my high school years, I moved to the capital city, called Yangon, to finish my high school education. After that, I took 3 gap years and applied to Aalto University, and Voilà. Fun fact: I started kindergarten when I was 3 and a half years old and finished high school before I turned 16.

One of my favorite memories has been going on a solo trip to Thailand. This idea was inspired by a movie, I am sure most of you already know, called “Home Alone”. I wanted to challenge myself and set out to fulfill this goal before I turned 18. I roamed around Thailand with a hiking backpack with a little budget for an entire month. During this trip, I have come across interesting people from all different walks of life. Some are nice and lovely, but others are not. But it made me realize there are numerous things I can learn that I could not

otherwise get from putting my head in the books. This is the best decision that I have ever made in my life.

How I feel about studying at Aalto Mikkeli:

Believe me when I say this, never have I ever expected to experience such a tight-knit community when I came to Aalto. But the closeness of the community at our school surprised me in a good way and it almost feels like I am not at a university, but at a high school summer camp.

Having the privilege to study in an environment surrounded by international students from all walks of life from different cultures and continents changed my point of view and expanded my horizons. I believe that my experience at Aalto University will have a huge impact on me when I am out and about in the real-world business settings.

I can’t say for sure at the moment, but I am confident that whatever I do in the future, the program will give me an advantage and invaluable knowledge.



My advice to you as a peer or a friend:

*I DARE YOU TO GO ON A SOLO
TRIP ONCE IN YOUR LIFE,
AND I AM SURE YOU WILL
LOVE IT.*

Hey! Don't knock it 'till you try it!

Give it a go! 

Author: Zaw Htet Aung

Chris

Creative Outlet

Bulletin's Creative Outlet is a platform for our students to express their creativity. This edition's creative outlet consists of a painting by our student who goes by the artist name Juanita.





JUANITA

Mikkeli in Pics

*“A PICTURE
IS WORTH*



*MORE THAN
A THOUSAND
WORDS.”*

Photo by Tony Nguyen

















COMING UP

in Mikkeli

O-WEEK

Running Baba

O-week Sitz

SkiBBA säbä tournament

O-week Pentti

and more...

STAY

TUNED

FOR

BABA FAT
& CAMP

GAB &
SILLS

GANOS



Open doors on all continents

Study Abroad Period

Spending the last semester of the studies abroad is a required part of the BScBA Programme. This is done in one of the programme's partner universities.

The programme has many high-quality partner universities around the world. The students can express their preferences of the university and country, and the BScBA Programme makes the final placement decisions based on specific criteria.

The next application round for study abroad places will be organized in fall. More information: <https://www.aalto.fi/en/international-students/exchange-student>

Master's Programmes at the School of Business

In all the master's programmes at the School of Business teaching is based on cutting-edge academic knowledge and practical real-life cases. Some of the programmes combine business studies with studies in design and technology, whereas others highlight entrepreneurship and innovation, promote sustainable development through business, or solve challenges in a rapidly transforming global business environment.

There are altogether thirteen master's programmes to choose from:

- Accounting
- Business Analytics
- Creative Sustainability
- Economics
- Finance
- Global Management
- Marketing
- Information and Service Management
- International Design Business Management
- People Management and Organizational Development
- Strategic Management in a Changing World
- Sustainable Entrepreneurship
- Yritysjuridiikka (Business Law, offered only in Finnish)

More information:

@aaltomikkeli @aaltobiz

